

College Going Initiative Activities

- ◆ Higher Education Weeks (High School)
- ◆ Higher Education Admit Reception (Seniors)
- ◆ Annual Parent Conference (Middle/High School)
- ◆ University Campus Family Tours (Middle/High School)
- ◆ College Readiness Academies (Middle School)
- ◆ Algebra/Geometry Academies (High School)
- ◆ Higher Education Recruiters Summit (Middle/High School)
- ◆ Counselor and Outreach Planning Workshop (Middle/High School/Higher Education)
- ◆ Counselor Kick Off Conference (K-16)
- ◆ College Application Workshops
- ◆ Financial Aid Workshops
- ◆ SAT/ACT Preparation Workshops
- ◆ College Begins in Kindergarten Academies



*A community partnership
to promote a educational achievement from
preschool to college*

Imperial County P-16 Council College Going Initiative



*P-16 Website for students, teachers, counselors, parents and
community members.*

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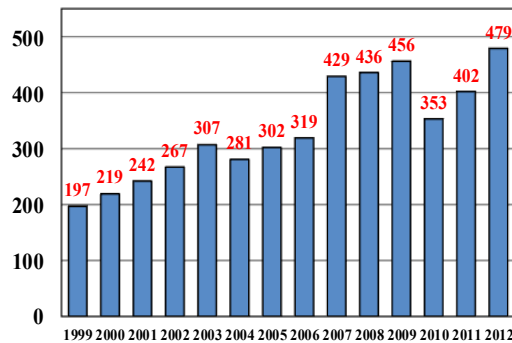
Linking Education and Workforce

Imperial County P-16 Council and College Going Initiative

What is the P-16 Council?

The P-16 Council is a community partnership that collaborates on ideas and supports schools in increasing college readiness, admittance to, attendance at, and graduation from higher education institutions for Imperial County students.

The P-16 Council provides a forum for collaboration at all levels of education (preschool through college) and allows organizations to leverage financial and in-kind support to partners with similar goals.



Imperial County students accepted to four-year Universities since 1999 has continued to rise since the inception of the Imperial County P-16 Council College Going Initiative.

The **Business Partnership Program** is an opportunity to partner with the P-16 Council to develop the future workforce which in turn attracts new industry sectors to our county. In partnering with the P-16 Council you will be providing information, resources, and opportunities for students and their families.

Why do we need your support?

When we provide access to higher education in Imperial County, then the best and brightest of our youth will stay here to contribute to the economic, social and cultural life of our communities. We need the leadership of local businesses to achieve the objective and promote college going expectations from preschool through higher education.

How will you benefit from the work of the P-16 Council?

1. Employers will have a better educated workforce.
2. The economy of the Imperial County will attract industry with higher paying jobs, raising the standard of living and reducing unemployment.

Annual Partnership Program

Business partners may make a monetary contribution to the College-Going Initiative activities and provide support for educating tomorrow's workforce. **All contributions to Imperial County Office of Education Foundation, a 501(c)(3), may be tax deductible.** The P-16 Council will acknowledge Business Partners through publication announcements and during the program at each activity.

Invitation: Members of the Imperial County P-16 Council invite businesses to join them in this important work to develop the local workforce through high academic standards, together with preparation to enter and be successful in furthering

P-16 Council Members

- ◆ Jorge Alcantar, AVP Branch Manager, Rabobank
- ◆ Bobby Brock, President, IV Community Foundation
- ◆ Dr. Tom Budde, Superintendent, Central Union High School
- ◆ Mary Camacho, Superintendent, IVROP
- ◆ Dr. Hasmik Danielian, Superintendent, Brawley Union High School District
- ◆ Gerard Delaney, Publisher, Imperial Valley Press
- ◆ Bill Gay, President, Reliance Public Relations
- ◆ Thomas Gilkison, Assistant Director, UCSD EAOP
- ◆ Fidel Gonzalez, First Imperial Credit Union
- ◆ Roberto Gonzalez Jr., USDA-HSI National Program
- ◆ Mark Gran, StrictlyBusiness Consulting
- ◆ ICOE Curriculum and Instruction
- ◆ ICOE Early Childcare Education Programs
- ◆ ICOE Educational Services Division
- ◆ ICOE Migrant Education
- ◆ ICOE Student Well-Being and Family Resources
- ◆ Dr. Victor Jaime, President, Imperial Valley College
- ◆ Timothy E. Kelley, President/CEO, Imperial Economic Development Corporation
- ◆ Anne Mallory, County Superintendent
- ◆ Francisco Marquez, Director, Imperial County Workforce Development Office
- ◆ Mark Gran, StrictlyBusiness Consulting
- ◆ Joseph Montenegro, Manager, Sempra Energy
- ◆ Dr. David E. Pearson, Dean, SDSU-IV Campus
- ◆ Miguel Rahiotis, IC Partnership for Higher Education
- ◆ Marcy Rivera, Supervisor, Imperial Irrigation District
- ◆ Sara Sanders, Executive Director, Boys & Girls Club
- ◆ Darren Simon, Public Affairs Rep., San Diego County Water Authority
- ◆ Martha Singh, Assistant Director, Cal-SOAP
- ◆ Lisa Tabarez, Imperial Unified School District
- ◆ Sharon Theis, Superintendent, Meadows
- ◆ Susan Villon, Imperial Valley Counselor Roundtable